

Cérélia, the European leader of ready-to-bake dough and ready-to-heat pancakes has chosen ENVIROMAP

= Cérélia =

Founded on trust, inspired by food

- 11 sites in 5 countries
- > 500M\$ revenue
- > 1,500 employees in Europe, Asia and North America
- >300 clients (Retailers/Private label, hospitality and co-packing)

OBJECTIF: STANDARDIZE CERELIA QUALITY SYSTEM

Help the quality teams to **save time** when doing the sampling, submitting sample submission form and reporting the results. **Making sure swabbing are not delayed or missed.**

OUR SOLUTION:



A secure cloud-based system that allows companies to **automate their environmental monitoring program** and **assist with their entire sampling life cycle**. This system can **schedule** sampling activities, print label to ensure **traceability** and generate customizable **reports** with trend analysis to **optimise quality control plans**.

BENEFITS



BRAND PROTECTION

Standardize quality system, **control** the execution, and ensure the **traceability** of samples.



PRODUCTIVITY

Save ~1h30/day that can be used for activities with **more value added**



ECONOMY

Analyse the trends, **identify** the sensitive areas and **optimise** the number/frequency of swabbing.

EnviroMap allows me to streamline and standardize our quality plans across all sites and support them better.

Cérélia Quality Director

With EnviroMap we can better visualize our daily tasks and gain time by generating automatically completed purchase orders.

Cérélia Quality Team